



AKIRUNO NO TAKUMI
Artisans in Akiruno



What is AKIRUNO NO TAKUMI ?

"AKIRUNO NO TAKUMI(あきる野の匠)" is a certification system, established by Akiruno City in 2016.

The purpose of this system is to archive expanding demand of the artisans' attractive products by spreading the products and their great techniques and arts widely, regardless of in or out of Akiruno City; besides, to pass the artisans' techniques on to new generation; thus, the system will help increasing number of tourists and nurturing love for our hometown.

Requirements for the recognition are:

1. A person who inherited unique or special methods techniques that have been passed down through the generations.
2. A person who inherited techniques for crafts or productions, utilizing Akiruno's nature, history or culture to good make.
3. A person who has an exceptional good skill as an artisan.

This booklet introduces "AKIRUNO NO TAKUMI" and Akiruno City compiles and updates the data every year.

*About logo design :

The character 匠 (takumi) consists of a hatchet and a carpenter's square or a box in origin.

Mr. Toshihiko Takahashi designed the logo based on the combination of it.

These are the members of "Akiruno no Takumi".



Tetsuo Shimizu
Artisan of Udon noodles



Hiroshi Kondo
Artisan of Soy



Hiroshi Mori
Artisan of Mudding



Masaru Ishikawa
Artisan of Futon



Toshihiko Takahashi
Artisan of Design



Tadashi Kishi
Artisan of Dried noodles



Atsushi Kozukue
Artisan of Woodworking



Akimitsu Tomonaga
Artisan of Wood carving art



Wasuke Ishikawa
Artisan of Japanese confectionery



Takumi Takahashi
Artisan of Futon



Hiroshi Emori
Artisan of Bamboo work



Mitsunaga Nozaki
Artisan of Sake Brewing



Hachiroemon Nakamura
Artisan of Sake Brewing



Hirotaka Asano
Artisan of Chicken

Tetsuo Shimizu Artisan of Udon noodles

Producing local tradition in the form of udon noodles made from homegrown wheat



Cultivation of both wheat and buckwheat in his fields with a view of Mt. Otake, Tetsuo Shimizu (Born:1953) makes udon noodles from homegrown wheat and serves them in his restaurant in Akiruno. He is the master of the udon noodle restaurant, Shogotei. He inherited his mother's technique of udon making which he provides to his customers. His advertising menu "Hikizuridashi Udon" is a dish, putting boiled udon into a bowl with dried bonito and soy sauce. You adjust the taste as you like by adding boiled water while you eating. This is a familiar local dish passed down in the villages of Santama. The udon he makes with home-grown wheat flour has a plain deep taste and matches well with simple cooking styles like "Hikizuridashi".

"It was not a special thing to cultivate wheat and make udon by yourself in olden days. Today, no one does that. I wondered if it is the right thing to do." He asks us if the disappearance of culture is an acceptable loss.

Answering to the question by himself, he began production of wheat and buckwheat in 1986 and opened Shogotei in 2005. He cultivates wheat with his brother-in-law Ken Shimizu who is a full-time farmer. He uses vegetables harvested in his own fields or local farms for garnish.

"My thought that I don't want to lose farms from Akiruno and that I have to take over the local food culture has not changed at all. I'll keep making Udon, not leaving it to the others." He held his head high.



Tetsuo follows a traditional technique allowing airflow beneath the dough through rapid lifting



Hiroshi Kondo Artisan of Soy sauce

Make soy sauce in traditional way, using domestic soybeans and wheat, fermenting and maturing for a year.



Promoting fermentation by stringing in the wooden pail. Explaining how to make soy sauce with showing materials.

The rich flavor with umami and sharpness is the best characteristic of Kikkogo soy sauce. You can find how tasty it is by eating hot white rice with the just-opened soy sauce. Hiroshi's predecessor loved this way.

Koji (malt) made with domestic soybeans and wheat is brewed and slowly fermented and matured for one year.

By the action of microorganisms in the wooden pail which has been used for over 100 years, the beautiful amber-colored soy sauce with rich flavor and deep taste will be produced.

Kikkogo soy sauce is made in traditional way without preservatives or coloring and sold not only in the store next to the factory, but also cooperative stores that require safety and security of food and is used for school lunch too.

Hiroshi Kondo (Born:1973) is the 4th head of Kondo-jozo Co., Ltd., established in 1908. Soy sauce brewery is rare in Tokyo. When he marked the 20th anniversary at the company, he succeeded to the business on behalf of the passed-over predecessor and started leading the company. While feeling uneasy for the loss of reliance, he braced himself to take the responsibility for the well-established brewery. "I will take over what the predecessor did well" he says.

Owing to recent health fad and registration of Japanese food as a World Heritage, there seem to be a movement that people reconsider Japanese traditional food. However, on the other hand, the consumption amounts of soy sauce is decreasing year by year. Kondo-jozo puts great deal of effort into publicize its attractive point and holds lectures for children, factory tour and workshops related to soy sauce in order to the people to rediscover the best in it.

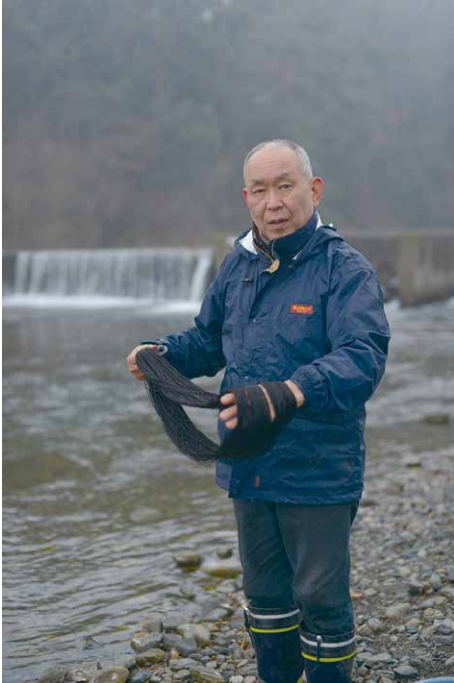
He also sells soy sauce processed foods such as noodle soups and dressings. Moreover, he produced new item "Oshima pepper-containing soy sauce" using cayenne pepper made in Oshima, which is a friendship town of Akiruno, soaked in his soy sauce. It goes very well with sashimi.



Hiroshi Mori

Artisan of Mudding

Revived "Kurohachijo" – the visionary silk fabrics



Using mud containing a lot of iron for mordanting
Washing dyed yam in cold water of Akikawa river



"Kurohachijo" which is also called "Itsukaichi" is a silk fabric dyed with mud and used for a decorative collar of kimono. It was fairly common throughout Akigawa river basin from mid-Edo period to Taisho period.

Hiroshi Mori (Born: 1948) of Itokobo MORI revived the mud dyeing method which was once lost in the early Showa period, on his own. He produces shawls and bags with it so as to match with modern sense to promote the fabric.

"Kurohachijo" is also called it Dorozome (mud dyeing) because of its making process; boil down fruits of alnus firma to get dye, and mordant by iron contained in mud. By dyeing many times, the balck color gets rich, and it becomes "frosted black" that shines and has refined texture.

About 30 years ago, Hiroshi found a description about "Kurohachijo" in an Itsukaichi Town history book by chance, and he became interested in it since it was related to his family business of silk yarn production. Depending on some keywords in the town history book such as "fruit of Alnus firma" and "Itsukaichi mud", he started dyeing through trials and errors while listening to elderly people about dyeing.

Dyeing with fruits of Alnus firma, mordanting with Itsukaichi mud and washing in water of Akigawa river – he repeats this process more than 20 times. At first, he had difficulty handling it because the silk yarn dyed many times are liable to get entagled. The productiuvity had not been increased for many years and he could only make small goods like a coaster. Recently, the production is 4-5 rolls of cloth. Now he has got improved so that he can produce an obi*. He newly built a studio that has larger space for boiling out dyestuffs than before. He can do what he

had been doing outside before even in rain, so the work efficiency got improved.

"Kurohachijo was lost once because its benefit didn't match the works, but it is a pity to lose it just saying 'the flow of the times'. I hope I can change Kurohachijo to fit with the trends by beating my brains, so that I can pass it onto next generation."

*obi: a broad Japanese sash for a kimono.

Masaru Ishikawa Artisan of Futon

Repair futon to be fluffy and comfortable



Tearing cotton by hands to adjusting finely not to make the edge, where cottons tend to be, too thick.

A futon that had worn thin can be reborn as a fluffy comfortable one by the work of Masaru Ishikawa (Born: 1973). He is a third head of Ishikawa cotton shop (Established: 1921) that makes and repairs futons. He took the family business over in 2000 and learned techniques from his father and the second head Keiji Ishikawa (Born: 1943) and the other workers.

This cotton shop covers all the process from cotton recarding in the own place when this kind of cotton shop is rare today. Once he gets an order of repairing, he removes the futon cloth, puts cotton wadding into the machine which is called "scutching wheel", looses it and makes the cotton sheet shape to reuse. Futon is handled one by one, so some customers choose this shop to avoid theirs cottons mix up with other's cotton wadding.

He adds new cotton for depreciation of original cotton, arranges and piles the sheet-shaped cottons by hand and makes futons. 12 sheets are used for a quilt and about 20 sheets are used for a mattress. It is difficult to handle the cotton protruded on all side, for instance, if he put cotton as much as the height of the folded part, it will be heavy. The expert skill is required in order to make a futon comfortable with predetermined number of sheets according to the necessity of use.

For example, in the case of making a mattress, the middle part where cotton decreases easily because of the body pressure must be a bit thicker than the other part. In making a futon for a kotatsu (foot stove), he makes the part where the board goes on thinner and put more cotton into the edge. Then, a 2m kotatsu quilt will be fixed by 100-spot sewing to prevent the inner cotton from being displaced when it is pulled from both sides. The reception of requests and the

returning of the futon repaired should be done in person. Smiles of the customers who has received the futon repaired gives greater motivation to him.

With chemical fiber woven futons being widely used, he would like to convey good points of cotton futons that has excellent moisture absorbency and can be used repeatedly by repairing.



Toshihiko Takahashi Artisan of Design

Write as I inscribe one's heart



The artisan who has designed posters promoting Akigawa Keikoku tourism or signs of public facilities and shops with unified design of a calligraphy by a brush is Toshihiko Takahashi (Born: 1942). The unique design consisting of the strong sophisticated brush

characters and Sumie (a painting in black and white) enables people to know that is Mr. Takahashi's work at a glance. His work blends in with local scenery of Itsukaichi and it seems to create an atmosphere of the city.

It has been over 50 years since he moved his hub and design studio from Yoyogi, where is the middle of Tokyo, to the mountain village in Akiruno city. Once his poster for the other prefecture caught the attention of Itsukaichi Town, he got a request from the town and then he has drawn the promoting posters of Akigawa Keikoku Valley since 1984.

He continually has been winning a prize in national contest, received a gold prize in 1986, silver prize afterward. He started planning city events such as Akiruno Film Festival and Yoruichi (night festival) and designing of printed matter. The unique type of his letters that seems primitive on occasion is drawn with a conscious of stonemason in "Northern Wei", China (386~534).

Despite what he actually uses is paper and brushes, he creates each letters as if he inscribes letters into a stone by chisel to convey prayer, wishes and feelings through the letters. "The letters inscribed by stonemasons in Northern Wei are not well-formed, but it has a kind of magnetic charm." This is why he has learned this form of characters having an impact. "To do calligraphy and paint picture that makes people feel something, I think of the tradition and the culture of this area. I want to express Japanese things in fresh and modern style and provide it as an

information that leaves a deep impression. Thanks to where I'm living, such a wonderful location of mountains and a valley, I became able to create." Appreciating to the place that stimulate his incentive to creation, he keeps improving sensibility and writing with sensibility.

Tadashi Kishi

Artisan of Dried noodles

Make firm fried noodles



Using carefully selected wheat, water of Akigawa river and salt that contains a lot of bittern as materials, Sumiya produces tough chewy dried noodles. The man who adjusts water content ratio that effects on the hardness of the dough on the site, checks its dryness and takes command in the production is the 4th head the company, Tadashi Kishi (Born: 1961).

What Tadashi always cares for is the temperature and the humidity. The dough gets soggy easily on hot days and gets dry easily on low humidity days. Especially at the change of season that has a great temperature and humidity variation, he adjusts the amount of salt solution very carefully according to the climate of the day.

Sumiya started producing noodles more than 150 years ago. Their first product "Kan-soumen" was made while running a charcoal warehouse. Unlike other dried noodles such as udon or soba that can be produced year-round, "Kan-soumen" can be produced only in January and February when the humidity is low. It is the remains of the olden days that there were no heaters or fans and only way to dry the noodles was air drying, and the dried noodles produced in those two months become well dried and tasty. "Kan-soumen" is a size thicker and more filling than ordinal soumen. After drying, he lets the noodles stand for a half year in a warehouse, then they will be in the store.

During the half year, the gelatinization proceeds, and the noodles get strong in elasticity and it hardly gets soggy while boiling.

He shows his attachment to the town of Itsukaichi where he was born and brought up by using local materials or naming the goods, such as the raw noodles "Itsukaichi Udon" that is registered a trademark and "Norabo Udon" which is made with

Akiruno's specialty Norabona. For Yakisoba, they steam noodles in a steaming basket and make it chewy. Then, they sell the raw noodle in order not to lose original flavor of wheat. He does not spare any time and any efforts to make people enjoy his noodles. He wants to keep producing noodles sincerely that he took over from his predecessor.



Atsushi Kozukue Artisan of Woodworking

The expert at grinding edged tools handcrafts landing nets



Peeling barks off deftly with a penknife.



There was an array of wooden landing nets (a net to scoop fish) what are simple and made in a way as to make use of the natural grain but excellent in handleability. A forester, Atsushi Kozukue (Born: 1948) gets materials from the mountains. To make the landing nets, he shaves out a handle from a tree-trunk by a hatchet, peels bark off branches by a penknife, bends and joins by letting steam pass over it, loops and puts a net. His delicate work is expressed in the seam joined snugly or in the finishing condition of the beautiful handle.

Since he was in elementary school, he has been going fishing to a river and stream and caught sweet fish as if the fishing is a part of his life. At first, he used to use tools sold at a market, but he felt "It's boring to use tools I bought. I can find a lot of materials in the rear mountain", so it was natural for him to begin making a landing net.

He checks and studies commercial tools and makes a fishing bait box and Kayoizutsu (a portable cylindrical container of decoy sweet fish) on his own. Moreover, he teaches it to his friends when they ask. Making tools is a part of the fun of fishing for him.

His theory is, "no good tools, no fun" for any activities.

The reason that he makes fishing tools by himself is to improve the usability. A sharp knife is essential in woodworking. He learnt how to sharpen knife blades from a master of the regular carpenter, so he can set a blade proficiently according to the necessity of using. He has been a lover of knives from childhood, and there was a time that he thought to become a smith seriously. He used to carry around a folding knife "higonokami" in his pocket and use it to make toys such as a bow and arrow. He was an only student who peeled apple's skin well and got "A" in his class of the elementary school. Even now he feels uncomfortable

if he doesn't shave pencil with a penknife. The expert at landing nets handcrafting is also an expert at sharpening knives. He knows how to enjoy life and he is quite skilled in Kintsugi* and making western confectionery.

*Kintsugi: Japanese art of repairing broken pottery with lacquer dusted or mixed with powdered gold, silver, or platinum.

Akimitsu Tomonaga Artisan of Wood carving art

Going beyond the framework, create freely



Creates works by making full use of various knives.



Akimitsu Tomonaga (Born: 1944) was in charge of art and production of puppets in the serial puppet show "Purinpurin monogatari" broadcasted by NHK from 1979 to 1982. In "Tomo's little museum at Fukasawa" that has his studio and his house in the same place, wood carved dolls of slender girls with long limbs are standing beside unique dolls of Purinpurin. ZiZi, who is wearing a pointed hat with white beard, welcomes visitors at the entrance. All of the artworks are created by Akimitsu, although they have totally different taste. He creates not only puppets and woodcarvings but also woodblock prints and bronzes, moreover, he built the studio and his house by himself. He is an artist who creates whatever he wants regardless of genre.

After graduation from an art school in Tokyo, he entered the company of stage design. When he was 23 years old, he resigned since he passed the audition of the puppet show company in Australia. He visited to Australia alone and acquired experience of making puppets. The manufacturing in the foreign country was very fresh for young Akimitsu. "In Japan, people spend money on techniques, but in the other country people pay money for ideas in. I was taught that creators should go beyond any frameworks." The overseas experience became the base of his independent unique style. Coming back to Japan at the age of 25, he started working as a professional artist. Once he held a personal exhibition in Tokyo, the visitors, who concerns of art, gave him next jobs or chances of one-man show so that he was able to get this far. He moved to Fukasawa, Akiruno, to get a calm spacious studio when he was 39 years old. The scenery that the town is surrounded by mountains

and a river flows was similar to the atmosphere of his hometown, Shimanto City, Kochi, and that is why he chose this place. "Nature inspires my use of colors and shapes" he says that the starting point of his creation is in the nature.

Wasuke Ishikawa Artisan of Japanese confectionery

I don't make anything with no story



Beautiful homemade bean paste.



Wasuke Ishikawa (Born: 1937), the president of "Ochazoppe no Nakajima-ya" says "I never make anything with no story." He named his confectioneries after Western Tama area dialect, for example, Okoju, Shoppei-mochi, Chittom-mochi, etc. and makes Japanese confectionary using local ingredients actively. The shop name "Ochazoppe" is Western Tama dialect that means a refreshment served with tea. By sticking to the local dialect and materials, he hopes people to feel a taste of hometown when people enjoy sweets. When he was in high school, he began to help his family business of candy store and changed it into Japanese confectionary shop. He has pursued his way for more than 60 years. He learnt skills without being taught by anyone but has made hit products like Saka-manju and Kikkohaya-monaka.* In addition to the traditional seasonal confectionaries such as mayudama, bota-mochi and sakura-mochi, this man of ideas produces new sweets every time he gets a new product named that links to the promotion of the hometown.

"There are too many products now" he is smiling wryly. Among his many confectionaries, he is proud of Saka-manju that is on sale for a limited time from March to mid-December. It is a Japanese steamed cake with the wrapping the homemade coarsely mashed bean paste with the dough that is leavened with rice-koji (malted rice). The degree of fermentation changes depending on the climate of the day so that he has to make use of his experience for many years and instinct to make confectionaries with stable quality.

Although many shops use ready-made bean paste nowadays, his shop's bean paste is homemade except white bean paste. He boils azuki beans produced in Hokkaido carefully in a copper pan, then makes beautiful jam with a glaze. The salty bean jam of

Kikkohaya-monaka has a taste that makes people want to eat it again. He himself loves sweets. "Lately some people say that sugar is not good for health, but I get energetic when I take sugar and azuki beans into my body" so he is laughing. Japanese confectionary gives him energy and he gives energy to people by his confectionary.

*monaka: a wafer cake filled with red bean jam.

Takumi Takahashi : Artisan of Futon

To sleep comfortably in a cotton futon



The owner of Futon-kobo Takahashi, Takumi Takahashi (Born: 1983) says "I'd like people to feel how comfortable a cotton futon is to sleep in." He is one of the few artisans who can make and repair futon. Making futon carefully one by one for people to sleep comfortably is his principle.

Takumi is the third head of the shop which was established by his grandfather in 1953 and deals in futons and real estate. After his graduation from high school, he got employed at other jobs like a factory once, however, he started helping his family business around 2012. He knew that artisans of making futons were decreasing all over the country and resolved "If there is no one to do it, I will."

Partly because he liked making things, he learned work quickly. Trained in other shop and taught by teachers of a specialized school, he got a national certification of the 1st-grade skilled bedding maker. He grew as to win first prize in the comforter category at the 30th National Skills Grand Prix in 2019. His talent was recognized so that he took over the shop from his father.



Making a futon while lowering his center of gravity by bending their knees to expand cotton equally is rather hard work. Takumi is daily absorbed in his work alone in his detached working room. The work requires patience and steady efforts, but "It suits me because I don't need to keep pace with the others" he says.

Now he became the one who is relied upon by other elder futon makers and is willing to carry the Futon field. Moreover, he has also invented new products such as a cotton futon that can be used instead of a mattress on a bed, a cotton pillow which has excellent use of feeling, etc. By the works that go further than that of a futon maker, he wants to continue appealing cotton futons.



Work quickly to make the corners come out.



Hiroshi Emori Artisan of bamboo work

Invented "Migaki-dake (polished bamboo)" which has the beautiful texture of bamboo



Draw with a wood-burning pen on bamboo which is peeled green skins with a hatchet and polished to the thickness of 5mm and engrave designs by perforating with a jigsaw. People can enjoy it as a "bamboo lamp" by putting on a light inside. Hiroshi Emori (Born: 1948) calls his bamboo art "Sukashi-bori (openwork)." Not only the beauty of its drawing but also the beautiful bamboo as the material attracts people spontaneously.

The straight longitudinal fiber, the whiteness of skins and the sharp gloss after polishing are outstanding. "It is quite difficult to show the actual goodness of bamboo itself beautifully and lightly" Hiroshi says. He created his processing method of bamboo used for his works and named it "Migaki-dake."

Bamboo is weak against mold, worms and cracks and it is said that dealing with these 3 points are the problems on bamboo work. Hiroshi solved those problems by skipping a process that is taken a matter of course and adding his unique process, moreover, increased the efficiency of work. "By using my method, Migaki-dake can be mass-produced. If we can make a business with Migaki-dake, neglected bamboo forest will decrease and may be able to develop a new art field," he dreams.

He found a bamboo work and was especially attracted to the good atmosphere of bamboo lamps so that he started making it by himself. He joined "Harebare Take club" which has a base of activity named "Chikutou." He has got materials from bamboo forest in Akiruno and enjoyed making while believing his sensibility and inventing.



The work begins with peeling off the green skins.



Hiroshi says "Chikutou, where gave me a new thing to live for, is a kind of my origin and it is also the hometown of bamboo lamps" and "I hope to expand 'Migaki-dake Art' from here."

Mitsunaga Nozaki Artisan of Sake Brewing

A rare "Kuramoto Toji" (Head Brewmaster) even in Tokyo



Rice, steamed in a koshiki strainer, is cooled by exposing it to the outside air.



Tokura Village, a quiet mountain village on the outskirts of Itsukaichi, near the mountain road to Hinohara Village, is the birthplace of "Kisho," which is a locally brewed sake produced by Mitsunaga Nozaki.

Mitsunaga Nozaki (born in 1962) is the fifth generation head of the Nozaki Brewery that is founded in 1884. In addition to his role as a kuramoto (sake brewery owner/operator), he also takes a role as a toji who is the responsible person of sake brewing. So he is the "Kuramoto Toji" (head brewmaster) who creates his own ideal Japanese sake by himself.

For many years, he trained under the guidance of an itinerant toji, becoming a recognized practitioner in 2015. Throughout the year, preparation begins from October through winter. As the toji, Mr. Nozaki oversees several brewery workers. The sake's name "Kisho" was given around the middle of the Meiji period by Kisaburo Nozaki, the founder of the brewery, taking the first character of his name. The company has won numerous awards at the National New Sake Competition and the Tokyo Regional Taxation Bureau's Sake Competition.

The brewing water used for Kisho is from the underground water that springs from Mt. Tokura Shiroyama, directly in front of the brewery. This water has long been used by the people of Tokura for their daily lives. The water is slightly soft and contains very little iron and manganese, which deteriorate the quality of sake, making it very suitable for sake brewing.

Mr. Nozaki boasts, "This water is the star of Kisho." Even as the increasing mechanization of sake brewing, toji brewers still take time and effort to brew sake in the traditional way, boiling water in a wagama kettle and steaming rice in a "koshiki". It is

one of the few kuramoto breweries in Tokyo that preserve the tradition of sake brewing.

"Kisho" is a locally brewed sake widely consumed in Akigawa Valley, a recreational area for Tokyoites. The brewery uses spring water from Mt. Shiroyama, and the owner himself brews sake with his whole heart and soul.

Hachiroemon Nakamura

Sake brewing inheriting more than 200 years of history



Artisan of Sake Brewing

The Akigawa River, which crosses Akiruno City, is the largest tributary of the Tama River system and is known as a clear stream where ayu sweetfish fishing and other mountain stream fishing are popular. In the basin of the Akigawa River, there is the Nakamura Shuzo sake brewery, which has been carrying on the tradition of sake brewing since its establishment in 1804, marking a history of more than 200 years. Hachiroemon Nakamura (born in 1976), is the 18th generation owner, and the 10th generation head since they began sake brewing. Their "shikomigura" is a brewery that utilizes the features of both an earthen storehouse built in the Edo period and a modern air-conditioned storehouse that keeps the temperature below 8 degrees Celsius year-round. The cool and clear water, naturally refined by the Chichibu Paleozoic strata, is pumped up from 170 meters below the ground, and carefully selected shuzo-kotekimai (rice suitable for sake brewing) is polished to a high degree of whiteness. The brewery still retains traditional handmade brewing techniques such as use of "wagama" kettles, "koshiki" strainers and "futakoji" starter, but has also adopted modern brewing techniques such as fully automatic koji making machines resulting in high quality production standards.

The brand name "Chiyo-zuru" (meaning "crane" in Japanese) was named after a crane that once flew along the banks of the Akigawa River. It has a strong flavor that is "tanreigata" (the taste and mouthfeel of the sake is clean and smooth), yet retains a powerful hit of the umami of the rice. Chiyo-zuru has won numerous awards at the National New Sake Competition and the Tokyo Regional Taxation Bureau's Sake Competition.

On the premises, there is a "Sake Brewing Museum"

in an earthen storehouse. It was originally built in 1884 as a brewery tool warehouse, and was restored over a period of two years.

Traditional sake brewing tools and materials that have been used for more than 200 years are on display for public tours, and there is also a sales and tasting corner. (Open from 11:00pm to about 4:30pm)



Sake Brewing Museum



Hirotaka Asano

Artisan of Chicken

Preserving traditional Tokyo Shamo Edo cuisine for future generations



Asano Poultry Farm started business in Fuchu City in 1955, moved to Akiruno City in April 1964, and has been raising Tokyo Shamo since 1984. The head of the company, Hirotaka (born in 1964), has been taking over from his predecessor, Yoshihito, since 2020.

It is one of only two poultry farms in Tokyo that produce Tokyo Shamo, and it keeps 5,000 Tokyo Shamo including chicks, as well as 4,000 egg-laying hens. Hirotaka commutes to the poultry farm from his home in Ome, but most of the time he sleeps at his parents' place where the farm is located.

The feed for egg-laying hens is a homemade compound feed made mainly from PHF corn, which is not genetically modified and is not treated with pesticides after harvest, and naturally derived ingredients such as fish meal, defatted soybeans, and oyster shells, without the use of synthetic amino acids.

The feed for the meat Tokyo Shamo is a custom blend based on the feed for the egg-laying hens. Tokyo Shamo, also known in the Edo food culture for its use in Shamo Nabe, is a Tokyo-brand chicken meat that carries on the tradition from the Edo period.

They are carefully raised for 120 days or more, whereas typical meat breeds (broilers) are shipped in about 30 days.

Chickens need a well-ventilated environment for chicken rearing because they do not have sweat glands, making it difficult for them to regulate their body temperature. Asano Poultry Farm is located in an environment suitable for chicken farming, taking advantage of the nature of Akiruno, such as the local groundwater and river breezes blowing from the Hirai River in the south to the mountains in the

north, for the chickens' drinking water.

Tokyo Shamo is shipped to local restaurants and famous chicken eateries in Tokyo because of its lean meat, long-lasting umami and rich flavors, and its light and refreshing taste with low fat content.



Tokyo Shamo raised from chicks

